

Annual CSR Report

Annexure 2

1. Brief outline on CSR Policy of the Company:

Founded in 1937, Colgate-Palmolive (India) Limited ('Colgate') has always focused on 'Building a Future to Smile About'. Colgate continues to make great strides towards this long-standing commitment, through various programs and partnerships that bring our brands and values to life, across the nation.

Colgate's success is linked to the Company's core values of Caring, Global Teamwork and Continuous Improvement.

Colgate ensures that all its stakeholders, including customers, shareholders, employees, business partners and the national community, are cared for. We work towards protecting the environment, as well as continually improving and enhancing the quality of life of individuals and communities through a multitude of partnerships and associations.

The Colgate family is committed to working together across the country not only to achieve sustained profitable growth but also to bring about a positive impact in the lives of many underserved communities.

At Colgate, our priority and objective is to remain focused on delivering innovations, enhancing effectiveness and efficiency and giving back to the communities where we live and work, in line with our core values.

An overview of the Company's CSR programs / projects is available on the Company's website at <http://www.colgateinvestors.co.in/policies> and appended hereto.

2. Composition of CSR Committee:

Sl. No	Name of Director	Designation / Nature of Directorship	Number of meetings of CSR Committee held during the year	Number of meetings of CSR Committee attended during the year
1.	Dr. (Ms.) I. Shahani	Chairperson - Independent Director	2	2
2.	Mr. S. Natarajan*	Member- Independent Director	2	1
3.	Mr. R. Raghavan	Member- Executive Director	2	2
4.	Mr. M. Chandrasekar	Member- Executive Director	2	2

*Appointed as Independent Director w.e.f. May 21, 2020

3. Provide the web-link where Composition of CSR committee, CSR Policy and CSR projects approved by the board are disclosed on the website of the company.

<https://www.colgateinvestors.co.in/policies>

4. Provide the details of Impact assessment of CSR projects carried out in pursuance of sub-rule (3) of rule 8 of the Companies (Corporate Social responsibility Policy) Rules, 2014, if applicable (attach the report).

Not Applicable

5. Details of the amount available for set off in pursuance of sub-rule (3) of rule 7 of the Companies (Corporate Social responsibility Policy) Rules, 2014 and amount required for set off for the financial year, if any: Not Applicable

Sl. No	Financial Year	Amount available for set-off from preceding financial years (in `)	Amount required to be setoff for the financial year, if any (in `)
-	-	-	-

6. Average net profit of the company as per section 135(5) : ` 1049.99 Crore.

7. (a) Two percent of average net profit of the company as per section 135(5) : ` 21 Crore

(b) Surplus arising out of the CSR projects or programmes or activities of the previous financial years. : Nil

(c) Amount required to be set off for the financial year, if any: Nil

(d) Total CSR obligation for the financial year (7a+7b-7c): ` 21 Crore.



8. (a) CSR amount spent or unspent for the financial year:

Total Amount Spent for the Financial Year (in `)	Amount Unspent (in `)				
	Total Amount transferred to Unspent CSR Account as per section 135(6)		Amount transferred to any fund specified under Schedule VII as per second proviso to section 135(5)		
	Amount	Date of transfer	Name of the Fund	Amount	Date of transfer
21.53 Crore	-	-	-	-	-

(b) Details of CSR amount spent against ongoing projects for the financial year:

(1)	(2)	(3)	(4)	(5)		(6)	(7)	(8)	(9)	(10)	(11)	
Sl. No	Name of the Project	Item from the list of activities in schedule VII to the Act	*Local area (Yes/No)	State	District	Project Duration*	Amount allocated for the project (in `)	Amount spent in the current financial year (in `)	Amount transferred to Unspent CSR Account for the project as per Section 135(6) (in `)	Mode of Implementation – Direct (Yes/No)	Mode of Implementation - Through Implementing Agency	
							Crore	Crore			Name	CSR Registration No.
1	Water Access & Augmentation for livelihoods & Women Empowerment	Conservation of Natural Resources (iv)	Yes	Maharashtra, Rajasthan	Amravati, Udaipur	-	2.53	2.53	-	No	Water For People Seva Mandir	NA
2	Education Program	Promoting Education (ii)	Yes	Maharashtra, Uttar Pradesh, Bihar, West Bengal, Himachal Pradesh & Andhra Pradesh	Mumbai, Baddi & Sricity	-	4.95	4.95	-	No	Shikshadaan Action Aid Pratham NTP+ SEEDS	NA
3	Oral Health Elevation (BSBF)	Preventive Healthcare (i)	Yes	Maharashtra, Andhra Pradesh, Bihar, Chhattisgarh, Goa, Gujarat, Hyderabad, Jharkhand, Haryana, Karnataka, Kerala, Madhya Pradesh, Rajasthan, Orissa, Punjab, Telangana, Tamil Nadu, Uttar Pradesh, Uttarakhand, West Bengal	Multiple locations	-	2.48	2.48	-	Yes	Direct	NA
Total							9.96	9.96				

*These are 'ongoing projects' as defined in the CSR Amendment Rules, 2021. Upto the financial year 2020-21, the budget for the programs were allocated and approved on an annual basis.

(c) Details of CSR amount spent against other than ongoing projects for the financial year:

(1)	(2)	(3)	(4)	(5)		(6)	(7)	(8)	
Sl. No	Name of the Project	Item from the list of activities in schedule VII to the Act	Local area (Yes/No)	Location of the project		Amount spent for the project (in `)	Mode of Implementation – Direct (Yes/No)	Mode of Implementation - Through Implementing Agency	
				State	District	Crore		Name	CSR Registration No.
1	COVID 19 Support	Disaster Management (xii)	Yes	Himachal Pradesh, Gujarat, Andhra Pradesh, Goa, Maharashtra, West Bengal, Delhi, Rajasthan, Uttar Pradesh, Assam, Odisha, Madhya Pradesh, Chattisgarh, Jharkhand, Tamil Nadu, Karnataka, Telangana, Haryana, Kerala, Bihar	Multiple locations	11.57	Yes	Multiple NGO Partners*	NA
Total						11.57			

*COVID-19 Support efforts were implemented by the Company directly as well with the help of multiple NGO partners in various geographies including our operational areas.

- (d) Amount spent in Administrative Overheads : Nil
- (e) Amount spent on Impact Assessment, if applicable : Not Applicable
- (f) Total amount spent for the Financial Year (8b+8c+8d+8e): ` 21.53 Crore
- (g) Excess amount for set off, if any

Sl. No	Particulars	Amount (` in Crore)
i	Two percent of average net profit of the company as per section 135(5)	21
ii	Total amount spent for the Financial Year	21.53
iii	Excess amount spent for the financial year [(ii)-(i)]	0.53
iv	Surplus arising out of the CSR projects or programmes or activities of the previous financial years, if any	Nil
v	Amount available for set off in succeeding financial years [(iii)-(iv)]	0.53*

*The Company has spent in excess of the mandatory requirement under the Companies Act, 2013 but has decided the same is not to be set-off.

- 9 (a) Details of Unspent CSR amount for the preceding three financial years: Not Applicable

Sl. No	Preceding Financial Year	Amount transferred to Unspent CSR Account under section 135 (6) (in `)	Amount spent in the reporting Financial Year (in `)	Amount transferred to any fund specified under Schedule VII as per section 135(6), if any			Amount remaining to be spent in succeeding financial years (in `)
				Name of the Fund	Amount (in `)	Date of transfer	
-	-	-	-	-	-	-	-

- (b) Details of CSR amount spent in the financial year for ongoing projects of the preceding financial year(s): Not Applicable

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Sl. No	Project ID	Name of the Project	Financial Year in which the project was commenced	Project duration	Total amount allocated for the project (in `)	Amount spent on the project in the reporting Financial Year (in `)	Cumulative amount spent at the end of reporting Financial Year. (in `)	Status of the project - Completed /Ongoing.
-	-	-	-	-	-	-	-	-

10. In case of creation or acquisition of capital asset, furnish the details relating to the asset so created or acquired through CSR spent in the financial year - Not Applicable

Asset-wise details:

- (a) Date of creation or acquisition of the capital asset(s) - Not Applicable
- (b) Amount of CSR spent for creation or acquisition of capital asset - Not Applicable
- (c) Details of the entity or public authority or beneficiary under whose name such capital asset is registered, their address etc - Not Applicable
- (d) Provide details of the capital asset(s) created or acquired (including complete address and location of the capital asset) - Not Applicable
11. Specify the reason(s), if the company has failed to spend two per cent of the average net profit as per section 135(5) - Not Applicable

Place : Mumbai
Date : May 17, 2021

R. Raghavan
Managing Director
(DIN: 08511606)

I. Shahani
Chairperson - CSR Committee
(DIN: 00112289)



1. Colgate Bright Smiles, Bright Futures™ Program:

At Colgate, we understand that oral health plays a significant role in people's overall health. Thus we recognize the importance of a healthy smile and following continued good oral health care practices. Importantly, developing good habits at an early age helps children get a good start towards a lifetime of oral health.

As India's leader in oral care, Colgate is committed to improving children's oral health and considers it as the Company's responsibility to bring healthy, bright smiles to the children of India through oral health awareness and education.

One of the most impactful oral health initiatives by Colgate is Bright Smiles, Bright Futures™ (BSBF). A flagship initiative by the Company, it was created with an aim to spread awareness among children about the correct oral health habits, basic hygiene and diet and reduce the prevalence of dental caries. Since the inception of the program in 1976, the Company has been delivering oral health education to children by reaching out to influencers – like school teachers and the anganwadi workers in the community to promote preventive oral care education.

Children between the age group of 6 to 14 years studying in primary schools are taught good oral hygiene habits, the right techniques of brushing with the use of a tooth model and a toothbrush, and the importance of brushing at night through an interactive module, where the importance of a good mouth cleaning regimen is strongly instilled in them. At the end of the program, each child is given a 'Dental Health Pack' consisting of a toothpaste and a toothbrush, along with attractive charts depicting valuable oral care information in order to encourage these children to brush twice a day and take care of their oral care hygiene. A chart containing oral care information is left in each classroom as a reminder to the children, and for the teachers to reiterate the oral care message. School teachers are trained and provided with a 'Teacher's Guide' to help them instill good oral care habits on an on-going basis. The Teacher's Guide helps teachers advocate the importance of healthy teeth. As a pilot in the year 2019-20, along with the preventive Oral Health awareness for children, dental checkups were added in the ongoing BSBF program in two cities, predominantly in the government municipal schools. This pilot program was successfully implemented for approximately 2 million children.

BSBF has, so far, touched the lives of 170 million plus children between the ages of 6 and 14 years in schools across India since inception of the program.

In the financial year 2019-20 alone, the BSBF program reached 7.34 million children across the country with Oral Health Awareness and Education.

The year 2020 was a challenging year due to COVID-19 and schools were not open for most of the period. Teams worked with agility and worked on piloting an effective e-bsbf program in a digitally safe environment reaching out to the children and their parents in the comfort of their home. The pilot was done across 2 cities and based on its success, it was quickly scaled up to reach 1.2 MM children across cities. It required the teams to consistently work with the school authorities in a timely manner to engage with the child and parents at the apt time to reinforce the importance of developing good oral care & hygiene habits, which is much more critical during these times. The e-bsbf program also provided the children with an e-brushing calendar to track their brushing habits. The learnings of e-bsbf program will be helpful to plan for the future. Since its inception the program has reached 178 million children so far.

2. Positive Step Program with Network in Thane by People Living with HIV (NTP+):

At Colgate, we recognize the seriousness of HIV/AIDS and its overall impact on the workplace and on society. Our HR policy focuses on non-discrimination and confidentiality, prevention, access to treatment, partnerships with third parties and providing proactive organizational support. We work to limit the impact of HIV/AIDS and maintain an environment at Colgate that is open and conducive to acceptance.

Colgate initiated 'A Positive Step', a program in collaboration with 'Network In Thane By People Living With HIV' (NTP+), a non-governmental organization promoting education for HIV infected and affected children.

The program supports education, nutrition and the overall personality grooming of the infected and affected children with the help of NGO partners. The program that had started with a handful of children has grown to support approximately 80+ children.

Our Knowledge Garden initiative (creative library) has encouraged and helped children develop a desire to learn through creative ways. Colgate employee volunteers spend their time engaging with these children through creative and fun based learning sessions which has helped these children sharpen their skills and given them the confidence to face challenges bravely and more positively. In the financial year 2019-20, we kept the Mentorship Program for the students of 12th Standard and above as the primary focus for all round development of the children.

COVID-19 period had its challenges and due to health and safety reasons, meetings in person were reduced but teams at NGO adapted to the change and continued to support the program children through E connects, Telephonic and Video Conversations. Support for Nutrition and Education has continued taking all safety measures. Colgate employee mentors made every effort during these times to reach out to their mentees, continuing with Mentor Mentee meetings and learning sessions virtually. Currently 21 Young adults of the program are pursuing higher studies/college education, out of this population, 11 are covered under mentorship program and 9 of them are currently employed in part time/full time capacity. Over the years the program has strengthened the abilities of the children and helped them gain confidence.

Every year, Colgate also organizes a special event on 'World AIDS Day to salute the spirits of these children', wherein all children of the program are invited to spend a day at the Colgate office and interact with their sponsors, volunteers, and with the entire Colgate family. This occasion is also a platform for the children to showcase their talents and for Colgate People to salute their spirit. For the first time we had a virtual World AIDS Day Celebration. Children's wishes were granted through a virtual wish tree, and all their wishes in the form of gifts desired, including a happiness hamper were sent to each child. It was an effort to engage children, help uplift their morale and stay connected during this tough period.

More information about the NGO is available on www.ntpplus.org

3. Programs with Seva Mandir:

Seva Mandir is a non-profit organization, working in and around Udaipur, in Rajasthan. It works in the fields of education, health, empowerment of women and youth, village institutions and towards natural resource development. Colgate's association with Seva Mandir has supported programs in various domains like education for children, Water augmentation to support livelihoods and women empowerment program for less privileged communities in the Tribal & Rural villages of Udaipur, Rajasthan.

In the financial year 2017-18, Colgate partnered with Seva Mandir for feasibility study to assess socio-economic needs, especially of women in 9 tribal villages. Through this assessment, challenges on low income of the families, underrepresentation of women in economic earnings and decision making process, low yield crops, poultry, loans of higher interest were clearly visible. Lack of water availability throughout the year was one of the most critical issues and

impacted not only livelihood opportunities but also led women and girls to spend a lot of time fetching water. Stakeholder responses surfaced issues of women but also helped learning their aspiration for a better life for self and family. With these insights and assessing potential opportunities, a comprehensive program was developed to support Livelihoods and Women Empowerment with background support of Water availability/ accessibility through various water augmentation interventions.

The program focuses on the Economic and Social Empowerment of communities, specifically women from 9 tribal villages in Udaipur, Rajasthan. The Program focuses on multiple dimensions like formation and strengthening of women self-help groups, training these self-help groups on resolving day to day issues, creating habits of savings, exposure trips and technical training for livelihood options like backyard poultry, floriculture and agriculture enhancement. Field teams of Seva Mandir made efforts on consistent engagements of stakeholders to support the SHGs, village level collaborations and institutionalization of processes helping create ownership. The program was formally launched in Year 2018, in one of the tribal villages of Alsigarh block, Udaipur, Rajasthan.

The program framework also defined long term impact goals and milestone impact outcomes. In a small time frame, the program has helped replenish more than 3,00,00,000 Litres of water and helped enhance income levels to 22% than the baseline. Today, the program supports more than 9000 villagers benefiting through enhanced agricultural livelihood, 800+ women beneficiaries directly through livelihoods. So far, Water Augmentation work has helped restore 08 anicuts and 18 wells, which has further helped 83 wells recharged. By this financial year about 57% villagers have started cultivating 2-3 crops rather than single crop, which has helped increase their income levels. Most of the months have witnessed water availability throughout the year through recharged wells. Through self-help groups, women have repaid more than 80% of the loans. A few women started their small entrepreneurship like opening a small kirana shop, or starting a tent business at a small scale in addition to enhancing floriculture & backyard poultry activities. Due to water availability and better accessibility, there is a considerable reduction in drudgery and women are using this time for livelihoods as well as for other households or with the family. Success stories have inspired other women to come forward and join self-help groups. During COVID-19 period, some women beneficiaries themselves came out and suggested multi cropping, which was helpful for inhouse consumptions as well as within the villages. The agility,



courage which led them to take this decision was one of the important positive impact of the program and efforts.

Since program beneficiary women started earning and it was important to save and use money judiciously, an assessment was done to understand the level of financial & digital awareness through focussed group discussions and interactions in self-help groups. Based on need, a program on Digital & Financial literacy program was designed, which will enable the women to learn financial management, not get trapped in frauds and help them make informed financial and entrepreneurial choices and enable them a better future for their families and children confidently. On the occasion of International Women's Day, March 8, 2021, a Financial and Digital literacy Program was launched in one of the villages. As a first step in the program, 100 Digital Smile Sakhis will be trained, who will further train women in self-help groups. This initiative aims to train 10,000 women in FY 2021-22 and 50,000 women in next 5 years from tribal, rural, urban areas & from less privileged backgrounds.

We have also been partnering with Seva mandir through 'Colgate Seva Mandir Education Scholarship Program' since financial year 2017-18 for children from tribal and rural areas of Rajasthan. The children enrolled in this program are primarily girls from less privileged families, who did not have an opportunity to continue their education while staying in their villages. Through a defined process, Seva Mandir selected the most deserving children having aspirations to study further. Colgate supports the entire education program including costs of school fees, hostel stay, study material, uniforms, travel, special coaching, remedial classes and sports. Children study in Vidya Bhawan School in Udaipur, which focuses on an all-round development of children through academics, cultural sensitization, sports and also by building in them a strong value system, through various engaging activities and initiatives. With a focus on all round development, focus on sports and fitness, few girls in the program have also qualified for District and State level Hockey tournaments.

Colgate has also supported Seva Mandir and Vidya Bhawan to build a better infrastructure and facilities for the children in the form of well-lit classrooms, uniforms, residential and storage spaces, availability of safe drinking water, renovation of toilets and washing facilities, availability of computers/laptops and infrastructure for libraries, creation of a Volleyball court and common areas in its two hostels. The aim of the program is to support the accessibility to quality education, sports and build an overall, enriching experience for the children and to enable them to aspire for a brighter future ahead. During FY

2020-21, schools were closed for a couple of months, but during their stay back in villages, field social workers made efforts to stay connected with parents as well as these children, mobile technology was used to share learnings and once the schools started, complete focus was given to bring the children up to speed and also ensuring hygiene and safety protocols being followed by the children. In the internal assessments done for Class 10-12th, the assessment scores were good than the baseline, more importantly children in spite of challenges are inspired to continue studies and more than 60% students scored above 50% marks.

Colgate employees volunteer and partner with Seva Mandir to support these causes through various volunteering initiatives. More information about the NGO is available on www.sevamandir.org

4. Read India with Pratham:

Colgate has been associated with Pratham, an NGO working towards providing quality education to the underprivileged children in India. 'Every child in school and learning well' has been Pratham's endeavor since its modest beginnings in Mumbai in 1994. Pratham tries to supplement the Government initiatives of primary education.

Colgate has partnered with Pratham under their initiative "Read India". Under this initiative Colgate extends its support to educate 10 communities in Mumbai. Employee volunteers engage with the children in these communities through learning camps and help them learn language, skills, etc. More information about the NGO is available on www.pratham.org

5. 'Saksham' Program with SEEDS:

Realizing the need to make the future generation more employable and self-reliant, Colgate launched 'Saksham', a pragmatic initiative for the social and economic empowerment of the youth from less privileged backgrounds, through an employability linked skill development program. Colgate launched this program in 2016 in partnership with NGO SEEDS and its implementation partner Learnnet Skills.

Through an extensive mobilization process, candidates from rural and urban clusters are enrolled for the program. The focus is on enrolling candidates who have the potential and willingness to learn, but may be lacking the financial resources, exposure and guidance. The curriculum is imparted through multimedia enabled content, by trained faculty Members. Efforts are made to arrange opportunities for experiential learning through interactions, engaging sessions

and visits from Colgate teams and other people from different walks of life, including business partners, etc. This helps to build the confidence of the candidates.

The program was launched with an objective to empower 1000 young people through employability linked skilling certifications and employment opportunities facilitated by NGO/IP's collaborations. The 'Saksham' journey started in the year 2016 with an enrolment of 25 candidates at Lucknow, Uttar Pradesh and then expanded subsequently to Kanpur, Varanasi, Allahabad, Moradabad in Uttar Pradesh, Patna in Bihar and Kolkata in West Bengal. The program has certified 1300+ candidates, more than the targeted number and more than 900 candidates have been facilitated with employment opportunities through the NGO and its implementation partner. During 2020-21, COVID challenges adversely impacted some of these candidates, which resulted in loss of jobs. As a remedial measure, the program enrolled such candidates for reskilling on English language and social grooming which could help regain their confidence and prepare for employment opportunities. This course will be of 2 months duration post which candidates will be given interview opportunities. We started a new batch with 100 candidates in March 2021. Placement process and tie ups have been lined up for the first batch.

More information about the NGO is available on www.seedsimpact.org

6. Water with Water for People, India Trust:

Water is one of the key pillars of Colgate's sustainability initiatives. To build a culture of Save Water many initiatives have been carried out within Colgate's manufacturing facilities and offices across India, which has helped not only in the recycling, reuse and zero discharge of water but also in water conservation and sensitization towards the cause of Save Water.

To strengthen our commitment towards water and to support communities, Colgate has expanded its partnership with Water for People, India Trust (an NGO) and launched a Water program for rural and tribal villages in the Amravati district in Maharashtra. Water for People India Trust focuses on a comprehensive water management approach. In Amravati district, an in-depth feasibility assessment was conducted to shortlist the villages which have multiple challenges with respect to water. The level of water in the local water source starts depleting from the month of February, due to which women and girls of the local communities have to fetch water from distant water sources. Additionally, other challenges like water

quality and accessibility needed redressal too. A comprehensive roadmap and implementation plan is made to address these challenges in select villages based on need prioritization, etc.

The program aims to support projected cumulative coverage to 36 villages by 2022. The key components of this program are water availability, accessibility, quality of water, rain water harvesting and support in sanitation (in schools/communities area as per plan), education on hygiene and conservation of water through the WASH program based on prioritization, sustainability, partnership of local communities and stakeholders and building capacities. Lot of emphasis is given to positively impact social behavior change in order to understand importance of saving water and to ensure ownership through Water user committees, safety and security plans with local Panchayats, Enterprise promotion and work with village level institutions. The approach has helped sustainability of the program and meeting Sustainable Development Goals (SDGs) guidelines in alignment with JalShakti and Jal Jeevan Mission.

COVID related challenges have impacted the pace of some infrastructural activities, hence restructuring of goals and milestones was done with the NGO partners keeping in mind the situation & safety of implementation teams. The program will resort to original speed once things are better. So far 22 villages are reached with community water availability (16) and water supply schemes (06), including schools, anganwadis and ashramshalas. The program has been able to replenish 4,93,40,800 Litres of water since the inception. Travel drudgery to fetch water is reduced by 2 hours every day impacting lives of women and girls positively. More information about the NGO is available on <https://www.waterforpeople.org>

7. Education Program with Action Aid:

This program aims to impact the lives of the children from low income group families by empowering them with computer-literacy, communication skills and personality grooming. Efforts are made to encourage enrollment of girl children in the program.

As per assessment, it was found that in spite of an interest and the potential to learn, children from villages and less privileged families are not well versed with computers and lack communication skills. The program started in 09 Government schools & a Community centre in and around Baddi, Himachal Pradesh. We have seen positive differences in learning and confidence building, acknowledged by the parents as



well as community stakeholders. Employee volunteers from factories engage with children and help them in exposure trips, celebrations and appreciations. In the FY 2019-20, the program was expanded to 03 government schools in Sricity, Andhra Pradesh. Based on initial assessment, elements of building drinking water, water availability for sanitation was added as part of the program. There is equal participation and collaboration of teachers and parents, which is necessary for ownership and sustenance of the program. Volunteers from Sricity factory engage with children in spreading Oral Health Awareness, various competitions and participate in other initiatives. Due to COVID the FY 2020-21 was difficult for all as schools were shut. But the ground teams made every effort to connect with children and their families through phone and Whatsapp. Learning materials continued to be shared through Whatsapp to continue learning and engagement. However teams are working to find better solutions to improvise learnings until schools reopen. The program has enrolled more than 1200 children so far and with focus on interventions to bring more girl children to mainstream, strength of girl children has increased to 60%.

More information about the NGO is available on www.actionaidindia.org

8. Keep India Smiling Foundational Scholarship & Mentorship Program:

In 2019, Colgate India under the aegis of Keep India Smiling Mission launched the Keep India Smiling Foundational Scholarship program. The program is run in partnership with the ShikshaDaan Foundation and Technology supported by Buddy4Study. The program offers financial support to deserving candidates across Urban and Rural India, who are meritorious but due to financial constraints lose the opportunity to enhance education or future employability aspects. The scholarships are provided in the areas of Education, Sports and for Community betterment.

Along with the financial support, a LMS based Mentorship program support is also designed as part of the program, which will enable candidates to have more exposure to their personality grooming, improve language skills and understand various career opportunities available. While LMS based mentorship is available to 100% of the scholars, one on one mentorship by panel members and their representatives is done for about 20% of scholars. Candidates apply on Keep India Smiling website <https://www.colgatecares.co.in/keepindiasmiling/> for a particular category, which has set criteria mentioned

on the application form. Efforts are made to reach the last mile through Village Level Entrepreneurs (VLEs), NGO networks and other social or print media measures. An expert panel of professionals excelling in their field is constituted, including World Boxing Champion and renowned Boxer Ms. Mary Kom. Panel will review the shortlist and with their experience and expertise, finalize the list. Panel members will also play a role in the mentorship process.

An extensive AI based first shortlist is prepared on a basic criteria and merit, followed by a round of interviews and verification of documents to prepare the shortlist for the panel's review. Community help is a unique category of scholarship which has a multiplier impact. Each community scholar further empowers group of children or individuals. In FY 2020-21, in spite of the COVID challenges, all the scholars were supported with 100% digital payments. One on one mentorship sessions were kicked off for the scholars in the education category. So far 662 Scholars have been selected from 138 districts across 22 states. 83% of scholars come from families having an income of less than ₹ 1 lakh per annum. Two of the sports scholars have won National level championships in this year.

More information about the partners is available on <https://www.shikshadaan.com/> and <https://www.buddy4study.com/>

9. COVID-19 Pandemic relief efforts

Colgate India has a long standing history and commitment to deeply care and support the people and communities where we operate, in line with our Core Values. Colgate India, being a responsible corporate citizen, has always come forward to help people and communities whenever the Country has faced any natural calamity. The year 2020 was a challenging year for everyone. The COVID-19 Pandemic has created havoc and an unprecedented challenge for the entire country and the world at large. We deeply acknowledge the efforts of Government authorities and all medical professionals and other personnel who are tirelessly working to combat this unprecedented challenge.

While Colgate has globally tied up with the World Health Organization for donation of hygiene products, we at Colgate India took a multi-fold approach to support the communities which were adversely impacted and we appreciate efforts of the on the ground teams of NGO partners, support extended by Government bodies and local administration of the areas and communities we operate through the following initiatives:

We partnered with NGO Action Aid to extend support on meals / food ration kits and hygiene kits for adversely impacted families including migrant workers, daily wage earners, COVID impacted people in about 174 locations in and around our all manufacturing locations and in Mumbai. Given the local on the ground reach capabilities of NGO, it helped them reach more than 16000 families with 2.4 MN meals at multiple locations. Being an Oral care & hygiene company, we feel responsible to extend every possible support with our hygiene products to the communities, who cannot buy them in this hour of need. We partnered with Goonj to

reach these communities in urban and rural locations across multiple states in India through their meaningful Rahat COVID-19 initiative. In addition to this, few other communities were reached through various NGO partners making it to 5 MN products reaching the deserving people. Additionally, based on rapid need assessment, we partnered with NGO CARE to make 1.2 MN hand sanitizations reach Frontline Health Care workers, COVID Warriors, Sanitation workers in Government Hospitals, Municipal Corporations in more than 11 states. On the ground teams of NGO partners have shown exemplary commitment in reaching the right people at the time when it was needed the most.