

Annual CSR Report

Annexure 2

1. A brief outline of the Company's CSR policy, including overview of projects or programs undertaken and a reference to the web-link to the CSR policy and projects or programs:

Founded in 1937, Colgate-Palmolive (India) Limited ('Colgate') has always focused on 'Building a Future to Smile About'. Colgate continues to make great strides towards this long-standing commitment, through various programs and partnerships that bring our brands and values to life, across the nation.

Colgate's success is linked to the Company's core values of Caring, Global Teamwork and Continuous Improvement.

Colgate ensures that all its stakeholders, including customers, shareholders, employees, business partners and the national community, are cared for. We work towards protecting the environment, as well as continually improving and enhancing the quality of life of individuals and communities through a multitude of partnerships and associations.

The Colgate family is committed to working together across the country not only to achieve sustained profitable growth but also to bring about a positive impact in the lives of many underserved communities.

At Colgate our priority and objective is to remain focused on delivering innovations, enhancing effectiveness and efficiency, and giving back to the communities where we live and work, in line with our core values.

An overview of the Company's CSR programs / projects is available on the Company's website at <http://www.colgateinvestors.co.in/policies> and appended hereto.

2. The Composition of the CSR Committee : Dr. (Ms.) I. Shahani (Chairperson)
Mr. R. Raghavan
Mr. M. Chandrasekar
3. Average net profit of the Company for last three financial years : ` 986.02 crore
4. Prescribed CSR Expenditure (two per cent of the amount as in : ` 19.72 crore
item 3 above)
5. CSR expenditure spent during the financial year : ` 19.81 crore
 - a. Total amount to be spent for the financial year : ` 19.72 crore
 - b. Amount unspent, if any : Nil

c. Manner in which the amount spent during the financial year is detailed below:

(` In Crore)

Sr. No.	CSR Project or activity	Sector in which the Project is covered	Projects or programs Local area or other Specify the State and district where projects or programs were undertaken	Amount outlay (budget) project or program –wise	Amount spent on the projects or programs	Cumulative expenditure up to the reporting period	Amount spent: direct or through implementing agency
1	Bright Smiles, Bright Futures™	Promoting preventive health care	Across India	13.00	13.16	13.16	Direct as well as through implementing agency
2	Oral Health Month	Promoting preventive health care	Across India	0.40	0.33	0.33	
3	Read India Program with Pratham	Promoting education	Mumbai, Maharashtra	0.10	0.10	0.10	Through Registered Trust / Society / NGO/ Foundation
4	Education & Women Empowerment Program with Seva Mandir	Promoting Education, Empowering Women, Conservation of Natural Resources	Udaipur, Rajasthan	1.0	1.0	1.0	
5	“A Positive Step Program” with NTP+	Addressing inequalities	Mumbai, Maharashtra	0.22	0.22	0.22	
6	“Saksham” Program with SEEDS & their Implementation Partner IL&FS Skills	Vocational and skills training for upliftment of economically weaker youth	Uttar Pradesh, Bihar & West Bengal	0.50	0.50	0.50	
7	Water Program with Water for People, India Trust	Conservation of Natural Resources	Amravati, Maharashtra Baddi, Himachal Pradesh	1.40	1.40	1.40	
8	Education Program with Action Aid	Promoting Education	Himachal Pradesh & Sricity, Andhra Pradesh	0.50	0.50	0.50	
9	Keep India Smiling Foundational Scholarship Program	Promoting Education	Across India	2.60	2.60	2.60	
TOTAL				19.72	19.81	19.81	

6. In case the company has failed to spend the two per cent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board Report : NOT APPLICABLE
7. The CSR Committee confirms that the implementation and monitoring of the CSR activities is in compliance with the CSR objectives and the CSR Policy of the company.

1. **Colgate Bright Smiles, Bright Futures™ Program:**

At Colgate, we understand that oral health plays a significant role in people's overall health. Thus we recognize the importance of a healthy smile and following continued good oral health care practices. Importantly, developing good habits at an early age helps children get a good start towards a lifetime of oral health.

As India's leader in oral care, Colgate is committed to improving children's oral health and considers it as the Company's responsibility to bring healthy, bright smiles to the children of India through oral health awareness and education.

One of the most impactful oral health initiatives by Colgate is Bright Smiles, Bright Futures™ (BSBF). A flagship initiative by the Company, it was created with an aim to spread awareness among children about the correct oral health habits, basic hygiene and diet and reduce the prevalence of dental caries. Since the inception of the program in 1976, the Company has been delivering oral health education to children by reaching out to influencers – like school teachers and the anganwadi workers in the community to promote preventive oral care education.

Children between the age group of 6 to 14 years studying in primary schools are taught good oral hygiene habits, the right techniques of brushing with the use of a tooth model and a toothbrush, and the importance of brushing at night through an interactive module, where the importance of a good mouth cleaning regimen is strongly instilled in them. At the end of the program, each child is given a 'Dental Health Pack' consisting of a toothpaste and a toothbrush, along with attractive charts depicting valuable oral care information in order to encourage these children to brush twice a day and take care of their oral care hygiene. A chart containing oral care information is left in each classroom as a reminder to the children, and for the teachers to reiterate the oral care message. School teachers are trained and provided with a 'Teacher's Guide' to help them instill good oral care habits on an on-going basis. The Teacher's Guide helps teachers advocate the importance of healthy teeth. As a pilot in the year 2019-20, along with the preventive Oral Health awareness for children, dental checkups were added in the ongoing BSBF program in two cities, predominantly in the government

or municipal schools. This pilot program was successfully implemented for approximately 2 million children.

BSBF has, so far, touched the lives of 170 million plus children between the ages of 6 and 14 years in schools across India since inception of the program. In the financial year 2019-20 alone, the BSBF program reached 7.34 million children across the country with Oral Health Awareness and Education.

2. **Oral Health Month:**

India's first National Oral Health Survey, which was conducted by the Dental Council of India and the Ministry of Health & Family Welfare, focused on improving the standards of oral health care in India. Colgate, along with Indian Dental Association (IDA), rolled out Oral Health Month (OHM) in 2004 as a 6-city program with 70 participating dentists. Spanning two months every year, OHM promotes oral health care by offering free, preventive dental check-ups across the country.

The program was further strengthened with the introduction of mobile vans to help oral health check-ups more accessible to people. This oral care health drive now encompasses free in-clinic dental check-ups, school contact programs, free dental check-ups in mobile dental vans, a retailer outreach program and other community outreach initiatives. In the past 15 years, OHM has grown phenomenally, emerging as a leading campaign for promoting oral health care in India. In the financial year 2019-20, in the months of November- December, Colgate tied up with couple of retail chains to provide free Oral Health screening & advise to the people who walk into these outlets/stores.

3. **Positive Step Program with Network in Thane by People Living with HIV (NTP+):**

At Colgate, we recognize the seriousness of HIV/AIDS and its overall impact on the workplace and on the society. Our HR policy focuses on non-discrimination and confidentiality, prevention, access to treatment, partnerships with third parties and providing proactive organizational support. We work to limit the impact of HIV/AIDS and maintain an environment at Colgate that is open and conducive to acceptance.

Colgate initiated 'A Positive Step', a program in collaboration with 'Network In Thane By People Living With HIV' (NTP+), a non-governmental

organization promoting education for HIV infected and affected children.

The program supports education, nutrition and the overall personality grooming of the infected and affected children with the help of NGO partners. The program that had started with a handful of children has grown to support approximately 80+ children now.

Our Knowledge Garden initiative (creative library) has encouraged and helped children develop a desire to learn through creative ways. Colgate employee volunteers spend their time engaging with these children through creative and fun based learning sessions which has helped these children sharpen their skills and given them the confidence to face challenges bravely and more positively. In the financial year 2019 -20, we kept the Mentorship Program for the students of 12th Standard and above as the primary focus for all round development of the children.

Every year, Colgate also organizes a special event on 'World AIDS Day', wherein these children are invited to spend a day at the Colgate office and interact with their sponsors, volunteers, and with the entire Colgate family. This occasion is also a platform for the children to showcase their talents and for Colgate People to salute their spirit. More information about the NGO is available on <https://ntpplus.org>

4. **Programs with Seva Mandir:**

Seva Mandir is a non-profit organization, working in and around Udaipur, in Rajasthan. It works in the fields of education, health, empowerment of women and youth, village institutions and towards natural resource development.

Our association with Seva Mandir has supported programs in various domains like education for children, Women empowerment through livelihoods and support through Water Augmentation program for the less privileged communities in the Tribal & Rural villages of Udaipur, Rajasthan.

'Colgate Seva Mandir Education Scholarship Program' was launched in the financial year 2017-18 for children from tribal and rural areas of Rajasthan. The children enrolled in this program are primarily girls from less privileged families, who did not have opportunity to continue their education while staying in their villages. Through a defined process, Seva Mandir selected the most deserving children having aspirations to study

further. Colgate supports the entire education program including costs of school fees, hostel stay, study material, uniforms, travel, special coaching, remedial classes and sports. Children study in Vidya Bhawan School in Udaipur, which focuses on an all-round development of children through academics, cultural sensitization, sports and also by building in them a strong value system, through various engaging activities and initiatives. The academic scores of the sponsored children have progressed a lot as compared to their baseline assessment scores. Few children are appearing through open school to ensure they continue to have confidence. With a focus on all round development, focus on sports and fitness, few girls in the program have also qualified for District and State level Hockey tournaments.

Colgate has also supported Seva Mandir and Vidya Bhawan to build a better infrastructure and facilities for the children in the form of well-lit classrooms, uniforms, residential and storage spaces, availability of safe drinking water, renovation of toilets and washing facilities, availability of computers/laptops and infrastructure for libraries, creation of a Volleyball court and common areas in its two hostels. The aim of the program is to support the accessibility to quality education, sports and build an overall, enriching experience for the children and to enable them to aspire for a brighter future ahead.

In the financial year 2017-18, Colgate partnered with Seva Mandir in a feasibility study on economic conditions of women in the tribal villages and designed Women confident to aspire for a better future for family and their children. Lack of water in these villages was an hindrance in livelihood program and added to drudgery for women , which was addressed through Water Augmentation program.

The program focuses on the Economic and Social Empowerment of communities, specifically of women from 9 tribal villages in Udaipur, Rajasthan. The Program focuses on multiple dimensions like formation and strengthening of women self-help groups, savings within SHGs, exposure trips and technical training for livelihood options like backyard poultry, floriculture and agriculture enhancement, engagement of stakeholders to support the SHGs and various other collaborations. The program was formally

launched in September 2018, in one of the tribal villages of Alsigarh block, Udaipur, Rajasthan.

Today the program supports about 300+ women beneficiaries directly through livelihood program as well as 4500+ villagers benefited with agricultural livelihoods through Water Augmentation work in these villages. So far, Water Augmentation work has helped restoring 05 anicuts, 11 wells, helped 89 wells recharged, availability of water tanks and water filters in these villages resulting in more than 95 million litres water getting replenished for irrigation. 44% villagers have taken additional crops due to water availability throughout the year through recharged wells. Program has helped villagers to raise their incomes by 18% over baseline. More than 90% of loans are repaid. There is 70% reduction in drudgery and women are using this time for livelihoods as well as for family.

Looking at initial success, multi cropping and vegetable growing are added to support income enhancement. On the Occasion of International Women Day, Intervention on Financial and Digital literacy was announced as next important step to strengthen the program. There are number of inspiring stories in the program, where women are leading the way and making efforts to enable better future for their families and children confidently.

Colgate employees volunteer and partner with Seva Mandir to support these causes through various volunteering initiatives. More information about the NGO is available on www.sevamandir.org

5. **Read India with Pratham:**

Colgate has been associated with Pratham, an NGO working towards providing quality education to the underprivileged children in India. 'Every child in school and learning well', has been Pratham's endeavor since its modest beginnings in Mumbai in 1994. Pratham tries to supplement the Government initiatives of primary education.

Colgate has partnered with Pratham under their initiative "Read India". Under this initiative Colgate extends its support to educate 10 communities in Mumbai. Employee volunteers engage with the children in these communities through learning camps and help them learn language, skills, etc. More information about the NGO is available on www.pratham.org

6. **'Saksham' Program with SEEDS:**

Realizing the need to make the future generation more employable and self-reliant, Colgate launched 'Saksham', a pragmatic initiative for the social and economic empowerment of the youth from less privileged backgrounds, through an employability linked skill development program. Colgate launched this program in 2016 in partnership with NGO SEEDS and its implementation partner IL&FS Skills.

Through an extensive mobilization process, candidates from rural and urban clusters are enrolled for the program. The focus is on enrolling candidates who have the potential and willingness to learn, but may be lacking the financial resources, exposure and guidance. The curriculum is imparted through multimedia enabled content, by trained faculty Members. Efforts are made to arrange opportunities for experiential learning through interactions, engaging sessions and visits from Colgate teams and other people from different walks of life, including business partners, etc. This helps to build the confidence of the candidates.

The 'Saksham' journey started with an enrolment of 55 candidates at Lucknow, Uttar Pradesh. The program has now expanded to Kanpur, Varanasi, Allahabad, Moradabad in Uttar Pradesh, Patna in Bihar and Kolkata in West Bengal. Till March 2020, more than 1000 candidates have been trained and certified and 700+ candidates have been facilitated with employment opportunities through the NGO and its implementation partner and the rest are undergoing the process. More information about the NGO is available on www.seedsimpact.org

7. **Water with Water for People, India Trust:**

Water is one of the key pillars of Colgate's sustainability initiatives. To build a culture of Save Water many initiatives have been carried out within Colgate's manufacturing facilities and offices across India, which have helped not only in the recycling, reuse, and zero discharge of water but also in water conservation and sensitization towards the cause of Save Water.

To strengthen our commitment towards water and to support communities, Colgate has expanded its partnership with Water for People, India Trust (an NGO) and launched a Water program for rural and tribal villages in the district Amravati in Maharashtra. Water for

People India Trust focuses on a comprehensive water management approach. In Amravati district, an in-depth feasibility assessment was conducted to shortlist the villages which have multiple challenges with respect to water. The level of water in the local water source starts depleting from the month of February, due to which the women and girls of the local communities have to fetch water from distant water sources. Additionally, other challenges like water quality and accessibility need redressal too. A comprehensive roadmap and implementation plan is made to address these challenges in select villages based on need prioritization, etc.

The program aims to support projected cumulative coverage to 36 villages by 2022. The key components of this program are: water availability, accessibility, quality of water, rain water harvesting and support in sanitation (in schools/communities area as per plan) and education on hygiene and conservation of water through the WASH program based prioritization, sustainability, partnership of local communities and stakeholders and building capacities. Lot of emphasis is given to positively impact social behavior change in order to understand important of #EveryDropCounts and to ensure ownership through Water user committees, safety and security plans with local Panchayats, Enterprise promotion and work with village level institutions. The approach has helped sustainability of the program and meeting Sustainable Development Goals (SDGs) guidelines in alignment with JalShakti and Jal Jeevan Mission.

So far, water supply schemes in 03 villages, community water availability in 16 villages including schools, anganwadis and ashramshalas is completed. We are making progress as per the roadmap in these villages. More information about the NGO is available on <https://www.waterforpeople.org>

8. Education Program with Action Aid:

This program aims to impact the lives of the children from low income group families by empowering them with computer-literacy, communication skills and personality grooming. Efforts are made to encourage enrolment of girl children in the program. The program has started in villages in and around Baddi, Himachal Pradesh.

As per assessment, it was found that in spite of an interest and the potential to learn, children from villages and less privileged families are not well versed with computers and lack communication skills. Program started in 09 Government schools & 02 Community centres in and around Baddi, Himachal Pradesh. About 850 children are enrolled in the program. We have seen positive differences in learning and confidence building, acknowledged by the parents as well as community stakeholders. Employee volunteers from factories engage with children and help them in exposure trips, celebrations and appreciations. In the FY 2019-20, the program was expanded to 03 government schools in Sricity, Andhra Pradesh. Based on initial assessment, element of building drinking water, water availability for sanitation was added as part of the program. There is equal participation and collaboration of teachers and parents, which is necessary for ownership and sustenance of the program. Volunteers from Sricity factory engage with children in spreading Oral Health Awareness, various competitions and participate in other initiatives. More information about the NGO is available on www.actionaidindia.org

9. Keep India Smiling Foundational Scholarship Program:

In 2019, Colgate-Palmolive India under the aegis of Keep India Smiling Mission launched the Keep India Smiling Foundational Scholarship program. The program is run in partnership with the ShikshaDaan Foundation and Technology partner Buddy4Study. The program offers Financial support to deserving candidates across Urban and Rural India, who are meritorious but due to financial constraints lose the opportunity to enhance education or future employability aspects. Village Level Entrepreneurs (VLEs) are reached out by the implementation partners to reach to candidates who otherwise may not be aware of such opportunities. This foundational support is also supported with a LMS based Mentorship program, which will enable candidates to have more exposure to their personality grooming, improve language skills and understand various career opportunities available. The scholarships are provided in the areas of Education, Sports and for Community betterment.

Candidates apply on Keep India Smiling Website <https://www.colgatecares.co.in/keepindiasmiling/> for a particular category, which has set criteria mentioned on the application form. An expert panel of professionals excelling in their field is constituted, including World Boxing Champion and renowned Boxer Ms. Mary Kom. Panel will review the shortlist and with their experience and expertise, finalize the list. Panel members will also play a role in the mentorship process.

An extensive AI based first shortlist is prepared and a basic criteria and merit, followed by a round of interviews and verification of documents to prepare the shortlist for panel's review. Launched in June, 2019, the program has received about 75,000 applications. The allocations are in progress for Education

categories and after all the allocations, the Mentorship process will enable candidates to get exposure and gain confidence to be ready for next steps in life or career. More information about the partners is available on <https://www.buddy4study.com/>, <https://www.shikshadaan.com/>

On behalf of the Board

I. Shahani
Chairperson of the CSR
Committee
(DIN: 00112289)

R. Raghavan
Managing Director
(DIN : 08511606)

Place : Mumbai
Date : May 21, 2020