



Regd. Office :  
Colgate Research Centre,  
Main Street ,  
Hiranandani Gardens,  
Powai,  
Mumbai - 400076.  
Tel. : (91 22) 67095050  
[www.colgatepalmolive.co.in](http://www.colgatepalmolive.co.in)  
CIN : L24200MH1937PLC002700

September 24, 2025

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> floor  
Dalal Street  
Mumbai-400001

Scrip Code: 500830

The Manager – Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block – G  
Bandra – Kurla Complex  
Bandra (East), Mumbai 400 051

Symbol: COLPAL  
Series: EQ

Dear Sir(s),

**Sub: Media Release**

Please find enclosed the Media Release titled '*Palmolive Launches Body Washes With Signature Fragrances, Specially Designed For Distinct Bathing Moments In Your Day*' issued on September 24, 2025.

The copy of the same is attached herewith and will also be available on the Company's website at <https://www.colgatepalmolive.co.in/>

Kindly take the above on record.

Thank you.

Yours Sincerely,  
**For Colgate-Palmolive (India) Limited**

Surender Sharma  
Whole-time Director – Legal &  
Company Secretary  
DIN: 02731373  
Encl: a/a

**PALMOLIVE**

**PALMOLIVE LAUNCHES BODY WASHES WITH SIGNATURE FRAGRANCES, SPECIALLY  
DESIGNED FOR DISTINCT BATHING MOMENTS IN YOUR DAY**

Crafted with a blend of 100% natural extracts, the new range features Mindful Awake,  
Workout Fresh, and Restful Sleep variants



**Mumbai, 24th September, 2025: Palmolive**, the personal care brand from Colgate-Palmolive India, today announced the launch of its newest innovation, the Moments Body Wash range. Curated for distinct bathing moments during your day, the collection features three unique body washes – **Mindful Awake, Workout Fresh, and Restful Sleep**. Infused with 100% natural extracts and patented fragrance technologies, each variant offers a sensorial journey to help consumers start their day with wakeful energy, feel restored after a workout, or relax as they near the end of day.

Speaking on the launch, **Swati Rao Jeyakumar, Director-Marketing at Colgate-Palmolive India Ltd**, said “Today’s young, urban consumer leads an active and intense life –she often struggles to sleep on time, often wakes up groggy, and often feels sore and tired after a workout. She is in an always-on, wired-but-tired state.

Palmolive’s new Moments body wash range, and its social & e-commerce campaign, has been crafted with this modern-day life insight in mind. Our aim is to elevate her bathing routine from ‘ordinary to sensorial’ and deliver specific benefits that help her overcome these everyday lifestyle-induced challenges. With signature fragrances that last up to 6-8 hours, these bodywashes are enriched with rich, natural ingredients –with a uniquely crafted aroma for each bathing occasion in her day.”

- **Mindful Awake:** Energises groggy mornings with a zesty Orange & Hibiscus fragrance. Powered by VivaScentz™ and MoodScentz™ fragrance technology, this variant offers a Fragrance that lasts upto 6 hours\* that helps you feel energized and fresh, as you start your day.

\*when used as directed

- **Workout Fresh:** A refreshing blend of Spearmint & Eucalyptus extracts, known to soothe muscles and rejuvenate the senses. With a revitalising fragrance that lasts up to 8 hours\* It is the perfect post workout ritual that removes sweat, rejuvenates the skin, and recharges the mind.

\*when used as directed

- **Restful Sleep:** Enriched with Lavender, Jasmine, and Chamomile extracts, this variant helps calm the mind and relax the body. Developed with *Meta Sleep*

## PALMOLIVE

*Tech™* fragrance technology, it has a fragrance that lasts upto 8 hours\*, that helps you unwind, as you try to slip into a state of restful sleep.

\*when used as directed

The Palmolive Moments range is pH balanced, paraben-free, and silicone-free, making it gentle on the skin while offering an indulgent, elevated shower experience.

The range is now available in 750 ml pump packs (MRP: INR 660), launching across online platforms like Amazon, Flipkart, Nykaa, Blinkit, Swiggy, Big Basket etc.

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### About Colgate-Palmolive (India) Limited

Colgate-Palmolive is a caring, innovative growth company that is reimagining a healthier future for all people, and the planet. Colgate-Palmolive (India) Limited is the market leader in Oral Care in the country, committed to delivering sustainable, profitable growth for its shareholders, while fostering an inclusive workplace for its people. With a primary focus on science-led innovations in Oral Care & Personal Care in the Indian market, the company is recognized for its leadership and innovative efforts in advancing sustainability and community well-being. Among its recent accomplishments, the company has made significant strides in reducing plastic waste and promoting recyclability, conserving water and energy at its manufacturing facilities, empowering women with financial and digital literacy and enhancing children's oral health through its flagship, Colgate Bright Smiles, Bright Futures® program.

For more information about Colgate's global business and how it is building a future to smile about, visit: [www.colgatepalmolive.co.in](http://www.colgatepalmolive.co.in)

### Media Contact

#### Priyanka Patil

Manager – Corporate Communications, Colgate-Palmolive (India) Limited

E: [Priyanka\\_patil@colpal.com](mailto:Priyanka_patil@colpal.com); T: +91 95825 55815

#### Archita Chouhan

Manager – Communications, MSL

E: [archita.chouhan@mslgroup.com](mailto:archita.chouhan@mslgroup.com); T: +91 8959224698