



COLGATE-PALMOLIVE (INDIA) LIMITED

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CIN : L24200MH1937PLC002700

September 05, 2025

The Secretary
BSE Limited
P.J. Towers, 25th floor
Dalal Street
Mumbai-400001

Scrip Code: 500830

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra – Kurla Complex
Bandra (East), Mumbai 400 051

Symbol: COLPAL
Series: EQ

Dear Sir(s),

Sub: Media Release

Please find enclosed the Media Release titled *Colgate-Palmolive India joins hands with the world's largest Nursing Community, The Trained Nurses' Association of India (TNAI), to Integrate Oral Health into the Primary Healthcare Framework* issued on September 05, 2025.

The copy of the same is attached herewith and will also be available on the Company's website at <https://www.colgatepalmolive.co.in/>

Kindly take the above on record.

Thank you.

Yours Sincerely,
For Colgate-Palmolive (India) Limited

SURENDER KUMAR SHARMA
Digitally signed by SURENDER KUMAR SHARMA
Date: 2025.09.05 14:09:54 +05'30'

Surender Sharma
Whole-time Director – Legal &
Company Secretary
DIN: 02731373

Encl: a/a

Colgate-Palmolive India joins hands with the world's largest Nursing Community, The Trained Nurses' Association of India (TNAI), to Integrate Oral Health into the Primary Healthcare Framework

This Landmark Partnership will Equip Over 500,000 Nurses and Midwives with Essential Oral Health Education

New Delhi, 5 September 2025: In a truly momentous step to improve the oral health of millions of Indians, **Colgate-Palmolive (India) Ltd.**, a company with an 88-year legacy of championing oral hygiene in the country, has announced a landmark collaboration with **Trained Nurses' Association of India (TNAI)**, which has been the voice of the nursing profession in the country for 117 years. This is a milestone in Colgate's commitment to cultivating a healthier India, broadening the scope of the Colgate Oral Health Movement (OHM).

The signing of the **Memorandum of Understanding (MoU)** was presided by **Mr. Gunjit Jain, Executive Vice President of Marketing** at **Colgate-Palmolive India**, alongside **Mrs. Annie Kumar, National President of TNAI**, and **Mrs. Evelyn P. Kannan, Secretary General of TNAI**. This Memorandum was signed during the TNAI National Executive Committee Meeting in Delhi which officially starts a new chapter in a collective effort to integrate oral health and hygiene into the essential health care services in India.

Despite the widespread availability of oral care products, preventive practices remain inconsistent. Research indicates that in urban settings, **80%** of the population do not brush their teeth twice a day, while **55%** of the rural population do not brush their teeth daily. Furthermore, **91%** of the rural populace did not receive any dental care in the previous year. In response to this challenge, Colgate, in collaboration with other organizations, is implementing a five-module e-learning course. Through TNAI's platform and the **World Continuing Education Alliance (WCEA)** network, the course will provide training to over 500,000 midwives and nurses by the year 2026. With this enhanced skill set, the midwives and nurses will be able to provide oral health education to patients, thus serving

the communities that are in dire need of it.

Speaking at the event, **Mr. Gunjit Jain** said, *“Oral health is integral to overall well-being, yet it is often overlooked. Nearly three out of four Indians are at high risk of dental problems. Nurses and midwives, with their trust and reach in communities, can play a pivotal role in early detection and education. Through this partnership with TNAI, we aim to empower them with the knowledge and tools to strengthen oral health literacy while leveraging the **Oral Health Movement (OHM)** data, which has the potential to map the country’s oral health status at the pincode level.”*

Mrs. Annie Kumar and **Mrs. Evelyn P. Kannan of TNAI** welcomed the initiative, highlighting the collaboration with Colgate, the **Commonwealth Nurses and Midwives Federation (CNMF)**, and **C3 Collaborating for Health (C3)**. *“This collaboration reflects TNAI’s commitment to equipping India’s nursing and midwifery workforce with the competencies needed to advance public health and improve the well-being of communities nationwide,” they stated.*

This initiative is a testament to Colgate’s unwavering commitment to the health of every Indian citizen. By educating more than half a million healthcare professionals, Colgate and TNAI are laying the groundwork for a healthier future for the entire nation, a long-standing mission that Colgate continues to lead with unparalleled dedication.

About Colgate-Palmolive (India) Limited

Colgate-Palmolive is a caring, innovative growth company that is reimagining a healthier future for all people and the planet. Colgate-Palmolive (India) Limited is the market leader in oral care in the country, committed to delivering sustainable, profitable growth for its shareholders, while fostering an inclusive workplace for its people. With a primary focus on science-led innovations in oral care & personal care in the Indian market, the company is recognized for its leadership and innovative efforts in advancing sustainability and community well-being. Among its recent accomplishments, the company has made significant strides in reducing plastic waste and promoting recyclability, conserving water and energy at its manufacturing facilities, empowering women with financial and digital literacy, and enhancing children's oral health through the Colgate Bright Smiles, Bright Futures® program.



For more information about Colgate's global business and how it is building a future to smile about, visit www.colgatepalmolive.co.in.

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